

# Approaches to Dispute Resolution with CDER/CBER and the Ombudsmen's Role

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# Disclaimer

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Interactions with FDA less than satisfying?

# Dispute Types

- Regulatory, scientific, administrative
- Highly variable, trends change as seen in Ombudsmen's annual reports and formal dispute resolution statistics

Why they happen and prevention are not focus of the session



# What Are My Options?

- Do nothing. Take what you get.
- Contact the CDER OND Enhanced Communication Team (Rachel Hartford)
- Try to work it out with the CDER/CBER team
- **Use Ombudsmen's services (informal)**
- **Invoke formal processes in Code of Federal Regulations (appeals, petitions)**
- Take legal action



# FDA Ombudsmen – Who We Are

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- **Food and Drug Administration, Office of Commissioner**
  - Laurie Lenkel, Andrew Moss
- **Center for Drug Evaluation and Research**
  - Virginia Behr
- **Center for Biologics Evaluation and Research**
  - Sherry Lard, Howard Balick
- **Center for Devices and Radiological Health**
  - David Buckles, Jake Romanell
- **Center for Tobacco Products**
  - Les Weinstein
- **Center for Veterinary Medicine**
  - Marcia Larkins





# CDER Ombudsman's Mission

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To quickly and impartially investigate complaints and resolve disputes between CDER and CDER-regulated industry, health care providers, and consumers by offering an informal, confidential, and neutral environment.



# CDER Ombudsman's Vision

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To improve CDER's operations and enhance transparency by providing efficient resolution of disputes and by fostering communication with stakeholders.





# Who Contacts the Ombuds?

- Pharmaceutical companies
- Law firms
- Health care practitioners
- Advocacy groups
- Professional societies
- Consumers



# What Do the Ombuds Do?

- Receive and investigate complaints
- Help think through options and advise
- Exercise diplomacy
- Ferret out misunderstandings
- Promote good government. Fairness, transparency, accountability
- Report systemic issues; propose solutions



# Ombudsmen will NOT

- Become your personal advocate
- Violate trust of FDA employees
- Overturn a decision or action or force anyone to do so
- Work on dispute when case is pending in legal process or in formal appeals process
- Violate operating principles



# Operating Principles and Ethics

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- **Confidential.** If requested, holds all information confidential unless imminent harm is evident
- **Neutral & Impartial.** Remains free from bias and treat all parties without prejudice.
- **Informal.** Voluntary. No formal investigations or binding decisions or mandates.
- **Independent.** Free from outside control or influence as much as possible.





# Why Use the Ombudsmen?

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- Informal and efficient, saving money and time
- Improve communications and working relationships
- Deep understanding of Center operations
- Adept at interacting with FDA staff
- Unique position: high level but not management



# Why Use the Ombudsmen? (2)

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- Safe haven for industry, consumers, and CDER employees
  - Help industry, health care practitioners, and consumers navigate very complex FDA
  - Unbiased sounding board and advice



# What Happens If I Contact the Ombuds?

- No formal submission needed
- Listen to complaint
- Ask about history
- Ask about desired outcome
- Review options
- If choose to use Ombuds
  - May request documentation or summary
  - Talk to FDA staff



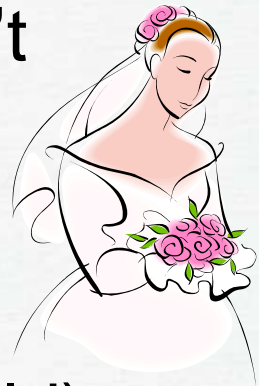
# To Contact or Not?

## YES

- The review team is giving us mixed messages
- Can't decide best way to resolve problem
- Communications are strained or nonexistent

## NO

- Ombuds should tell Division to approve my application
- Generic antipsychotic capsule colors don't match my bridal scheme
- No response on protocol (10 days old)





# CDER Ombudsman Contact

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Phone: 301 796 3436 direct

Website

- <http://www.fda.gov/AboutFDA/CentersOffices/OfficeofMedicalProductsandTobacco/CDER/ContactCDER/CDEROmbudsman/default.htm>
- Includes annual reports and FAQs



# CBER Ombudsman Contact

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Phone: 301 827 0379

Website

- <http://www.fda.gov/AboutFDA/CentersOffices/OfficeofMedicalProductsandTobacco/CBER/ucm122881.htm>



# Formal Option: 21CFR 10.75 Appeal

- Requests supervisory review of decision
- Can be initiated by anyone
- Appeal progresses up the supervisory chain
- Under umbrella of 10.75, CDER/CBER created a process for formal dispute resolution
  - “Formal Dispute Resolution: Appeals Above the Division Level” (draft March 2013)



# Formal Processes Outside Centers

- Office of Regulatory Affairs
  - Current good manufacturing practice requirements appeals, Guidance “Formal Dispute Resolution: Scientific and Technical Issues Related to Pharmaceutical CGMP”
  - Import/customs issues
- Office of Commissioner
  - Request for Designation (reconsideration) 21 CFR Part 3
  - Petitions. 21 CFR 10.30, 10.33, and 10.35





# Office of the Commissioner

- 10.30 Citizen petition
- 10.33 Request for administrative reconsideration of action
- 10.35 Request for administrative stay of action



# What Factors Should I Consider?

- History of the dispute and company culture
- What attempts have you made to work it out with the decision-maker or Division?
- What exactly are you disputing?
- Was an official decision rendered?
- Information disclosure
  - FOIA-able if in administrative record
  - Proactively public (dockets)
  - Ombudsmen keep few formal records



# What Factors Should I Consider? (2)

## – Time and Money

- Lawyers, loss of sales
- Statutory/regulatory/administrative time constraints

## – Product specific vs. broad issue/class issue

- i.e., Citizen's petition are broad issue based, FDRR is product specific

## – Stigma and working relationship



# What Does Resolution Look Like?

Applies to both formal and informal routes

- Ask for A, B, C, get A, B, C
- Ask for A, B, C, get D and E
  - Develop alternative approaches and path forward
- Not resolved – appeal again, next level up
- Denied (no merit; inadequate justification)





# Key Messages

- Try to work out your issue at the source (working level)
- Unique Ombudsmen's role exists at FDA
- Take time to think through your options
- Avoid “buckshot” approach
- Be realistic about what you might achieve with the different mechanisms

